

REFORMA Oregon Meeting  
Springfield City Library  
Saturday, May 7, 2016  
Meeting Minutes

Attendance: Kristen Curé/Springfield Public Library, Matías Torres/Eugene Public Library, Patty Lara/Hood River Library, Deborah Gitlitz/Wilsonville Public Library, Elizabeth López/Hillsboro Public Library, Angelica Novoa de Cordeiro/Canby Public Library, Natalia Fernández/Oregon State University, Martín Blasco/Washington County Cooperative Library Services.

Timekeeper: Deborah Gitlitz

Minutes: Elizabeth Lopez

**Minutes from 2/20/16 meeting:**

Martín asked for any discussion regarding the previous minutes. **Motioned** made by Martin B. to approve minutes, Natalia F. seconded; all in favor; no opposed.

**Chair's Report**

Martín B. would like for the chapter to focus our efforts on fundraising. At the OLA conference our raffle only had one raffle prize and it was difficult to compete with the OYAN raffle. Kristen recommended that we continue to offer a pre-conference session at OLA in the future.

Also reported the Library of Congress resolution to make a cataloging change with two headings: 'Noncitizens' and/or 'unauthorized immigration' to 'undocumented immigrant' and to replace the term 'Aliens' with 'Noncitizens.'

**Treasurer's Report**

Patty reported that we have a balance of \$620 in the account, with \$55 from the OLA raffle. We are still pending the 25% reimbursement from the OLA Pre-conference.

**Election of New Chapter Officers**

Vice-President Natalia Fernández is now the President.

Matías Torres was nominated for Treasurer and accepted.

Elizabeth López was nominated for Vice-President and accepted.

Patty Lara and Deborah Gitlitz were nominated as Co-Secretaries and accepted.

Elizabeth will provide National REFORMA new information about current officers.

### **Committee Updates**

Members reviewed the status of current committees to continue solidifying the members and begin talking about their goals for the next year. Each committee needs to come up with a clear set of tasks and confirmation of the members in the committee. Natalia will put out a new call for REFORMA Oregon members to join the committees, including list of leads for each committee. The deadline for each committee to have a description and list of tasks is the end of May.

#### **Fundraising Committee:**

Current members include Matías Torres, Max Macias, and Angelica Novoa de Cordeiro. Matías will be the lead for the committee. Angelica and Matías agreed to meet in the next month to discuss plans and confirm if Max will continue to be a member.

#### **Mock Pura Belpré Committee:**

Current members include Martín Blasco and Kimbré Chapman. They have started working and will complete the list of mock titles in October. The workshop will be held in December again. Martín will be the lead for the committee.

#### **Communications Committee:**

Current members include Lauren Simon, Lucy Iraola, Martín Blasco, and Elizabeth López. Martín will be lead. This committee is responsible for maintaining the website and updating the Facebook page and creating content for both. Elizabeth will give the log-in information for these accounts to Martín and Natalia. Martín will post to the Facebook page once-a-week and will work with Elizabeth to confirm if Lauren and Lucy will continue to be members of this committee. Elizabeth will update the REFORMA Oregon website so that the leads from each committee are listed there with their work emails. All agreed to dissolve the Membership committee and to fold recruitment into the responsibilities of this committee.

#### **Mini-Conference Committee:**

Current members include Natalia Fernández, Patty Lara, and Kristen Curé. Patty will be the lead. Members will begin exploring possible topics, locations, and budget needed for a mini-conference.

### **Pre-conference Debriefing**

Patty Lara spoke about outreach efforts in Hood River and received positive feedback. Día de los niños went well, over 150 children received a free giveaway book, had a Taquero, had a Zumba dancers, and had positive feedback from the community members. In the future she will be able to work with other organizations to give away toys.

Martín talked about the REFORMA Oregon history and general outreach. The participants brainstormed ideas for what types of information/resources the general library community would like to see the chapter offer. Obtained excellent feedback from this brainstorming exercise, including the need for more resources on collection development, outreach, and storytimes.

### **Other Mini-Project Ideas**

Mini project: Angelica asked members if they took a Día poll to gather information about activities done, ethnicities that attended, and total number of participants. She suggested that we put out a poll to gather this type of data related to Día and then use the results show how much success offering these types of programs around Oregon can have and hopefully encourage more libraries in the state to celebrate Día. Kristen offered to work with Angelica to create the poll and use the result to create an infographic. Deadline: End of May.

Mini project: Since many participants at the OLA Pre-conference asked for more information on collection development, Elizabeth thought it would be useful to share the list of publishers visited at the Guadalajara Book Fair that WCCLS members created after attending FIL recently. This list of publishers includes information about what types of books each publisher offers along with the countries that they represent. She will updated it, get feedback from other recent attendees, and upload to the website. Deadline: next chapter meeting.

Mini project: It was suggested that we continue to feature more chapter members on our website and Facebook. Kristen offered to create a template of profile questions we can use (probably the Communications committee) to request profiles from different members. Kristine will send out the profile question to the president and vice-president to upload to the reforma google account. One idea was to ask members, how has REFORMA empowered you? We should feature members that can talk about this on our blog.

### **Session Ideas for next OLA Conference**

- Session on the results of the *Libros for Oregon* LSTA grant.
- Propose to do a pre-conference session on collection development and also tie it in to outreach.
- For the chapter information table, it was suggested to put together one or two storytime kits that included books from FIL to raffle at the conference.

### **Springfield Public Library Presentation**

Demographics for Springfield include 600,000 patron population, 12 elementary schools, 2 secondary schools, and 2 alternative schools. The Latino population is 12.1% and 21.1% of the total city population live in poverty. Springfield is part of a consortium agreement with other smaller libraries in the area.

The Springfield library offers a bilingual storytime twice a month and has a Spanish language book club that meets every 6-8 weeks. The book club has been running for about 2 years and Kristen uses her programming money to support the purchase of 7-10 copies of each title, participants don't have to have a library card to checkout them out. Their Día de los muertos event had 175 attendance last year. Día de los niños is a carnival with resources fair and various performers throughout the day. This year they gave away 275 books. In the children's area they have several themed backpacks (colors, numbers, etc.). They library was also able to create a Spanish parenting resource collection with a grant that include books on potty training.

Next Meeting: Saturday, September 10, location pending confirmation.